

RAEBURN CONSULTING

Raeburn Consulting Environmental Commitment

Raeburn Consulting's environmental commitment covering operations, consulting delivery, digital tools, travel, resources, suppliers, and future growth.

LAST REVIEWED

June 2026

APPLIES TO

Business operations, consulting delivery, digital tools, travel, resources, suppliers, and future growth



Overview

Environmental Commitment

Raeburn Consulting is committed to building a responsible, low-waste, digital-first, and remote-first consulting business.

We recognise that every business has an environmental impact, including businesses that operate mainly online. Digital tools, AI systems, devices, cloud services, travel, and purchasing decisions all have environmental consequences.

Our aim is to reduce unnecessary waste, avoid unnecessary travel, use technology proportionately, and build stronger environmental standards as the business grows.

Our Environmental Principles

Raeburn Consulting aims to follow these principles:

Remote-first delivery where practical

Digital-first documentation

Reduced unnecessary travel

Minimal paper usage

Proportionate use of AI and digital tools

Responsible hardware and device usage

Preference for efficient systems and suppliers where possible

Ongoing review of environmental impact as the business grows

Remote-First And Digital-First Delivery

Raeburn Consulting primarily delivers work remotely through:

Online consultations

Workflow reviews

CRM assessments

Strategy sessions

Written reports

Digital documents

Remote implementation support

Follow-up calls and documentation

This approach helps reduce unnecessary travel and office-based resource use.

Paper And Waste Reduction

Raeburn Consulting aims to use digital documents instead of printed materials wherever practical. We aim to reduce:

Printed proposals

Printed reports

Unnecessary paperwork

Single-use materials

Avoidable office waste

Where printing is necessary, we will aim to keep it proportionate.

Responsible Technology Use

As an AI automation consultancy, we recognise that digital tools and AI systems can have environmental costs through energy usage, cloud computing, and device infrastructure.

Our approach is to use AI practically and proportionately.

We aim to avoid using complex AI systems where a simpler process, template, rule, or automation would be more suitable.

Travel

Where practical, Raeburn Consulting will prioritise remote meetings and online collaboration.

In-person meetings may still be appropriate where they provide clear value, but unnecessary travel will be avoided where remote delivery can achieve the same outcome.

Suppliers And Tools

As the business grows, Raeburn Consulting will aim to consider environmental responsibility when choosing:

Software tools

Hosting providers

Digital platforms

Devices

Office equipment

Contractors and suppliers

This will be developed over time as the company grows.

Environmental Measurement

Raeburn Consulting is beginning to build its environmental approach and intends to improve measurement over time.

Future actions may include:

Reviewing digital tool usage

Assessing travel impact

Reviewing supplier choices

Using small business climate tools

Publishing simple annual environmental updates

Building towards stronger environmental standards as part of the company's B Corp journey

What We Do Not Claim

Raeburn Consulting does not currently claim to be:

Carbon neutral

Net zero

Climate positive

Certified sustainable

Environmentally certified

Any future environmental claims will be made carefully and only where supported by appropriate evidence.

Review

This environmental commitment will be reviewed as the business grows and as better measurement becomes available.

Contact: consulting@theraeburngroup.com



REVIEW AND CONTACT

This document will be reviewed as Raeburn Consulting develops.

For questions about this document or Raeburn Consulting's commitments, contact the consulting team.

CONTACT

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